

CASE STUDY: AQUATICA USA

CLIENT OVERVIEW



Low Trustpilot Ratings

Negative customer feedback hurt their online reputation,

ring it difficult to build trust

Aquatica USA is a luxury manufacturer specializing in high-end bathtubs and bathroom fixtures. Their products cater to discerning homeowners, interior designers, and architects looking for premium, aesthetically pleasing designs. Despite their superior product offerings, Aquatica faced challenges with their online presence and customer trust.

CHALLENGES/GOALS

AQUATICA USA'S PRIMARY CHALLENGES WERE Low Conversion Rates While traffic to the website was steady, conversions were significantly below expectations. High Bounce Rates A large percentage of visitors left the site without engaging or making purchases. Provided to boost their sales and overall revenue, particularly from their digital channels.

SOLUTION IMPLEMENTED

Avenuel80 designed a comprehensive solution that included both reputation management & digital marketing optimizations



RESULTS/IMPACT



Testimonial